

GREEK

PARTNERSHIP PACKET



OTTOTHON

WELCOME



Hi There!

WELCOME TO OTTOTHON!

We are so excited that you are interested in being a part of the magic of OttoTHON! Greek life has historically been a huge part of OttoTHON and we are excited to continue that legacy with you.

This year, we are rolling out our official greek partnership program to better show our appreciation for YOU. Keep reading to learn about our incentive program and reach out to us with any questions you have.

Let's do this!

EMMA LIAKAS

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MIRACLE KIDS



First, we want to introduce you to our miracle kids.

OttoTHON works with 12 contracted kids and their families who come to our events throughout the year. These kids are currently being treated at, or have previously been treated at, Upstate Golisano Children's Hospital. They work with us to help show the community how impactful the funds from OttoTHON really are on the hospital and the families that they treat. Our miracle kids are the most important part of this organization because they represent who we are raising money for. We hope that the miracle kids inspire you as much as they inspire us because supporting these kids and their families is our mission in anything that we do.

WHAT OTTOTHON HELPS TO DO

- ✓ **PAY FOR EXPENSES NOT COVERED BY INSURANCE**
Medicines, therapy, hearing aids, wheelchairs, travel to stay with hospitalized children, formula, diapers, etc.
- ✓ **PROVIDE SUPPORT SERVICES**
Scholarships to special summer camps for kids and help for parents who are grieving the loss of a child.
- ✓ **HELP THE HOSPITAL STAY UP-TO-DATE**
Purchasing important equipment like emergency pediatric resuscitation carts, infant car seats for safety, specialized hearing equipment, or playroom toys



FUNDRAISING TIERS

Dream Donor: \$1,000

- Logo on T-shirt
- Acknowledgement on all social media platforms
- **Letter from Children's Miracle Network to your nationals detailing fantastic work you've done for the community**

#44 Donor: \$2,000

- Logo on T-shirt
- Acknowledgement on all social media platforms
- Shoutout from master emcee at event
- **Letter from Children's Miracle Network to your nationals detailing fantastic work you've done for the community**

FUNDRAISING TIERS

Miracle Maker: \$5,000

- Logo on T-shirt
- Acknowledgement on all social media platforms
- Name on sponsor board
- Shoutout from master emcee at event
- Opportunity to speak at event
- **Letter from Children's Miracle Network to your nationals detailing fantastic work you've done for the community**

Note:

If any of these tiers are met between the time we order shirts and the conclusion of the event, we will honor any incentives reached at the following year's event.



THANK YOU!

We are so excited about the possibility of working with you this year! An easy way to keep up-to-date on all things OttoTHON and where you are in terms of fundraising tier is to have one of your current members become a team captain for OttoTHON.

For more information on this or anything outlined in this packet please reach out to Emma at ottothon.communications@gmail.com.

We can't wait to make miracles happen with you!