



OttoTHON 2023 - Syracuse University CORPORATE PARTNERSHIPS



ABOUT US

Many miracles,
one common cause.

OttoTHON at Syracuse University is just one piece of a larger international movement of students fighting for a future without childhood illness. Hundreds of Dance Marathon programs throughout North America raise funds and awareness for Children's Miracle Network Hospitals.



OttoTHON is the largest student-run philanthropy event at Syracuse University. Our mission is to provide emotional and financial support for the children and families who receive care at Upstate Golisano Children's Hospital. OttoTHON is a community that supports one another as we seek to raise funds and awareness for children at Upstate Golisano Children's Hospital. We are not limited to one weekend in the spring — throughout the year, we host team bonding events and fundraisers to create a support system for each other, and the children and families at Upstate. Our efforts culminate in a 12 hour, no-sitting, no-sleeping, Dance Marathon!

Since 2014, OttoTHON has raised over \$1 million for the kids at Upstate Golisano Children's Hospital, and we are not stopping there!

WHY WE DANCE

EVAN

Evan is a happy, sassy, country music loving firecracker who hopes to be a scientist, build gigantic amusement parks and houses for the homeless when he grows up. Evan faced complications when he was born, because he was born without amniotic fluid. He always makes us laugh with his craziness and energy that is infectious.



LENNOX

Lennox is a joyful young kid whose superpower is putting a smile on everyone's faces. He was treated at Upstate Golisano Children's Hospital for Dravet's Syndrome which he is still battling today. He loves the color green, his favorite food is pasta, and loves to dance and sing along to the baby shark song!



VICTORIA

Victoria is a sassy ray of positive energy who lives by the motto "just keep swimming," literally. Victoria is on her swim team and does not let her Crohn's Disease stop her from swimming, painting, and eating pizza. We are so happy that Victoria has been in remission for a few years now and is a healthy and happy teenager!



RHYLEIGH

Ryleigh is a kind and compassionate girl who wants to be a doctor when she grows up. She is living with sickle cell anemia, but does not let her disease define her as she loves theater, acting, and being on stage. Some of her favorites include Taylor Swift, the movie Hairspray, and pop music.



CROSBY

Crosby is a Ryleigh's younger brother who is also battling sickle cell anemia. He loves Toy Story and wants to be just like Woody when he grows up. He is a dog lover whose favorite color is green and loves playing soccer and basketball! His favorite food to snack on are peanut butter & jelly sandwiches and bananas!



WHY WE DANCE

ABBY

Abby is an energetic and talkative girl who refuses to be defined by her illness. At a young age, Abby was diagnosed with Osteogenesis Imperfecta, a brittle bone disease that affects every part of her body. She has ambitions to be a firefighter in the future while jamming out to U2, her favorite band.



LEXI

Lexi is a bold, outgoing, and fearless teenager who hopes to be a child life specialist when she is older. At Upstate Golisano Children's Hospital, Lexi was treated for Common Variable Immunodeficiency and battled infection and disease to fight for her life. Her favorite song, Fight Song by Rachel Platten, perfectly embodies Lexi and her perseverance.



ARCHIE

At seven months old, Archie was diagnosed with Wilm's Tumor, a kidney cancer, that forced him into a 12 hour surgery and many radiation treatments before the age of 1. This strong kid battled this illness, and with the help of the medical staff at Upstate, Archie now has a clean bill of health! Archie hopes to be a school bus driver in the future and loves giraffes, spaghetti, and his family.



GARETT

Garett is a ball of energy who loves to run around like crazy and race go karts against his brother. He always has a smile on his face despite having Lyme's Disease, a 3rd degree AV block of his heart, and having survived 2 strokes. Garett's family was with him every step of the way, and he is now living a healthy life! Garett hopes to be an artist when he grows up.



DANIKA & DELILAH

Danika and Delilah are fun-loving twins who can dance, sing, and light up a room with their personalities. They both have Down Syndrome, but that does not stop them from living their life to the fullest and dreaming big! Danika wants to be a dancer and Delilah wants to be a doctor when they grow up.



MASON

Mason is an old soul with a style that makes him the best dressed kid you will ever see. He loves all things sports, especially hockey, basketball, and baseball, but had to take a break from sports when his spleen was lacerated. Mason spent some time in the pediatric ICU at Upstate Golisano Children's Hospital, but we are happy to report that Mason is now completely healthy!



(Y)OUR IMPACT ON THE COMMUNITY

OttoTHON would not be possible without help from amazing partners like *YOU!*

This year, Upstate Golisano Children's Hospital is launching a campaign to gather funds in order to make the hospital staff more equipped to handle the growing mental health crisis. For example, the Psychiatric Nurse Fellowship gives providers more specific training, while the Elmcrest Children's Center offers children clinical care that is not always able to be given in a hospital or through at-home care. Other programs will help to support families without insurance coverage and increase specialized care for children and adolescents.

Every year, OttoTHON also helps to fund general unmet pediatric needs for Upstate, including gas cards and free meals for families, diapers, band-aids, and other critical materials to support the operation of the hospital.

If you are interested in becoming an official partner of OttoTHON, please see the next pages to find out how we can thank you for your support. We accept partnership in the form of items and monetary donations. If you are interested in donating items, please see below how your donations will be calculated towards your partnership total.

We appreciate everything your company does for us!



PARTNERSHIP LEVELS

\$1,500

Star Supporter

1. Logo on tee shirt
2. Acknowledgment on Facebook
3. Three-hour tabling spot at event
4. Name on sponsor board

\$2,500

#44 Donor

1. Logo on tee shirt
2. Acknowledgment on Facebook & Instagram
3. Three-hour tabling spot at event
4. Name on sponsor board
5. Shoutout from master emcee at event
6. Large on-screen logo in rotation at event

\$1,250

Helping Hand

1. Logo on tee shirt
2. Acknowledgment on Facebook
3. Three-hour tabling spot at event

\$2,000

Dream Donor

1. Logo on tee shirt
2. Acknowledgment on Facebook & Instagram
3. Three-hour tabling spot at event
4. Name on sponsor board
5. Shoutout from master emcee at event

\$1,000

Orange Donor

1. Logo on tee shirt
2. Acknowledgment on Facebook

In-Kind Donations

OttoTHON needs all types of donations to create a successful event, including both monetary and in-kind donations. In-kind donations include food or beverages, prizes, services, and other physical items. Sponsorship levels are determined by the total value of a monetary donation, the market value of an in-kind donation, or the total and market value of a combined monetary and in-kind donation.

\$500

Blue Donor

1. Logo on tee shirt
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MIRACLE MAKER

\$10,000

1. Logo on tee shirt
2. Acknowledgment on Facebook, Instagram & Twitter
3. Three-hour tabling spot at event
4. Name on sponsor board
5. Shoutout from master emcee at event
6. Large on-screen logo in rotation at event
7. Opportunity to speak at the event
8. Opportunity to display sponsor-provided banner at the event
9. Sponsor of one theme hour during the event
10. Room or area of event named after sponsor
11. Private tour for up to four people of Upstate Golisano Children's Hospital
12. On-stage check presentation during the event
13. **Official sponsor of OttoTHON 2023**

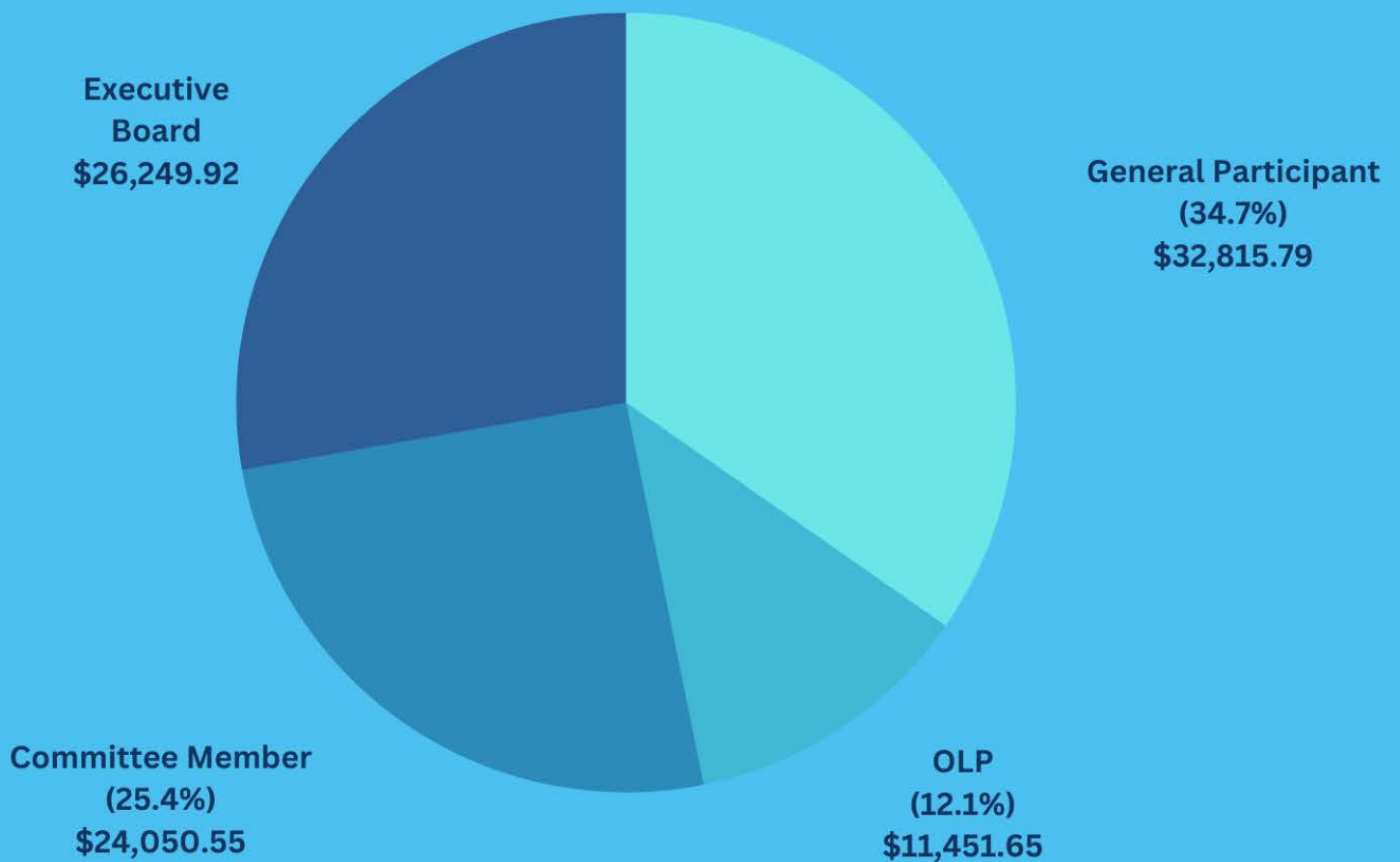
WONDER WORKER

\$5,000

1. Logo on tee shirt
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6. Large on-screen logo in rotation at event
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9. Sponsor of one theme hour during the event
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PARTNERSHIP LEVELS CONTINUED

PARTICIPANTS BY STUDENT GROUP (2022-2023)



Total Raised* = 94, 567.91

*does not include \$9,000 raised prior to 2022 school year

THANK YOU!

Your donation will not only help us create an event but help us make miracles, change lives, and become a part of the legacy.

Let's connect.



@ottothon



@OttoTHONatSyracuseUniversity



ottothon@gmail.com



ottothon.com

